



3015 E. BASELINE ROAD

WEST OF THE SOUTHWEST CORNER OF 32ND STREET & BASELINE RD., PHOENIX, AZ



AVAILABILITY

- 41,806 LAND PARCEL AVAILABLE FOR PURCHASE
- ZONED MUA, CITY OF PHOENIX

FEATURES

- Located near I-10 Fwy in the South Mountain Trade Area
- Located near strong retail intersection of 24th St & Baseline
- Close Proximity to Legacy & Raven Golf Communities
- Close to South Mountain Community College

TRAFFIC COUNTS

- +/- 18,100 cpd on 24th St.
- +/- 48,200 cpd on Baseline Rd.

NOTABLE TENANTS IN TRADE AREA



2017 Demographics	1 MILE	3 MILE	5 MILE
Estimated Population	5,688	77,716	216,226
Ave Household Income	\$82,241	\$66,233	\$68,189
Daytime Employment	3,723	45,345	177,256



STRATEGIC

EXCLUSIVELY REPRESENTED BY

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Information contained herein is believed to be accurate but is not warranted as to accuracy and may change or be updated without notice. Seller or landlord makes no representation as to the environmental condition of the property and recommends purchaser's or tenant's independent investigation.



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EXPANDED PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.3775/-112.0190

RF5

3015 E Baseline Rd Phoenix, AZ 85042	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2017)	5,688	77,716	216,226
Projected Population (2022)	6,258	85,452	237,321
Census Population (2010)	4,984	72,676	200,910
Census Population (2000)	3,351	65,871	189,312
Projected Annual Growth (2017 to 2022)	570 2.0%	7,736 2.0%	21,095 2.0%
Historical Annual Growth (2010 to 2017)	704 2.0%	5,040 1.0%	15,316 1.1%
Historical Annual Growth (2000 to 2010)	1,633 4.9%	6,805 1.0%	11,598 0.6%
Estimated Population Density (2017)	1,812 <i>psm</i>	2,750 <i>psm</i>	2,754 <i>psm</i>
Trade Area Size	3.14 <i>sq mi</i>	28.26 <i>sq mi</i>	78.51 <i>sq mi</i>
Households			
Estimated Households (2017)	2,352	26,652	78,399
Projected Households (2022)	2,519	28,395	83,218
Census Households (2010)	2,037	24,609	72,095
Census Households (2000)	1,181	21,357	64,687
Estimated Households with Children (2017)	648 27.6%	10,080 37.8%	27,514 35.1%
Estimated Average Household Size (2017)	2.42	2.89	2.74
Average Household Income			
Estimated Average Household Income (2017)	\$82,241	\$66,233	\$68,189
Projected Average Household Income (2022)	\$100,608	\$80,799	\$83,625
Estimated Average Family Income (2017)	\$90,652	\$71,997	\$78,017
Median Household Income			
Estimated Median Household Income (2017)	\$70,810	\$56,500	\$58,927
Projected Median Household Income (2022)	\$84,019	\$66,437	\$69,358
Estimated Median Family Income (2017)	\$80,807	\$65,224	\$69,809
Per Capita Income			
Estimated Per Capita Income (2017)	\$34,012	\$22,765	\$24,767
Projected Per Capita Income (2022)	\$40,499	\$26,896	\$29,363
Estimated Per Capita Income 5 Year Growth	\$6,488 19.1%	\$4,131 18.1%	\$4,596 18.6%
Estimated Average Household Net Worth (2017)	\$878,322	\$654,982	\$673,932
Daytime Demos (2017)			
Total Businesses	336	2,844	10,812
Total Employees	3,723	45,345	177,256
Company Headquarter Businesses	1 0.2%	38 1.3%	144 1.3%
Company Headquarter Employees	280 7.5%	5,066 11.2%	15,567 8.8%
Employee Population per Business	11.1	15.9	16.4
Residential Population per Business	16.9	27.3	20.0

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3015 E Baseline Rd		1 mi radius		3 mi radius		5 mi radius	
Phoenix, AZ 85042							
Race & Ethnicity							
White (2017)	3,233	56.8%	37,641	48.4%	118,263	54.7%	
Black or African American (2017)	943	16.6%	14,196	18.3%	27,686	12.8%	
American Indian or Alaska Native (2017)	79	1.4%	1,629	2.1%	6,956	3.2%	
Asian (2017)	353	6.2%	2,277	2.9%	8,527	3.9%	
Hawaiian or Pacific Islander (2017)	6	0.1%	224	0.3%	560	0.3%	
Other Race (2017)	842	14.8%	18,585	23.9%	44,587	20.6%	
Two or More Races (2017)	233	4.1%	3,164	4.1%	9,646	4.5%	
Not Hispanic or Latino Population (2017)	3,783	66.5%	39,962	51.4%	121,970	56.4%	
Hispanic or Latino Population (2017)	1,905	33.5%	37,755	48.6%	94,256	43.6%	
Not Hispanic or Latino Population (2022)	4,095	65.4%	42,989	50.3%	130,674	55.1%	
Hispanic or Latino Population (2022)	2,163	34.6%	42,463	49.7%	106,647	44.9%	
Not Hispanic or Latino Population (2010)	3,240	65.0%	36,268	49.9%	111,734	55.6%	
Hispanic or Latino Population (2010)	1,744	35.0%	36,408	50.1%	89,176	44.4%	
Not Hispanic or Latino Population (2000)	1,894	56.5%	36,079	54.8%	111,677	59.0%	
Hispanic or Latino Population (2000)	1,457	43.5%	29,793	45.2%	77,634	41.0%	
Projected Hispanic Annual Growth (2017 to 2022)	258	2.7%	4,709	2.5%	12,391	2.6%	
Historic Hispanic Annual Growth (2000 to 2017)	448	1.8%	7,962	1.6%	16,622	1.3%	
Age Distribution (2017)							
Age Under 5	406	7.1%	5,657	7.3%	15,192	7.0%	
Age 5 to 9 Years	366	6.4%	5,762	7.4%	15,298	7.1%	
Age 10 to 14 Years	339	6.0%	5,692	7.3%	15,459	7.1%	
Age 15 to 19 Years	319	5.6%	5,765	7.4%	15,723	7.3%	
Age 20 to 24 Years	381	6.7%	5,898	7.6%	19,018	8.8%	
Age 25 to 29 Years	561	9.9%	6,140	7.9%	18,864	8.7%	
Age 30 to 34 Years	485	8.5%	5,890	7.6%	16,441	7.6%	
Age 35 to 39 Years	400	7.0%	5,202	6.7%	14,388	6.7%	
Age 40 to 44 Years	405	7.1%	4,998	6.4%	13,616	6.3%	
Age 45 to 49 Years	357	6.3%	4,944	6.4%	13,774	6.4%	
Age 50 to 54 Years	381	6.7%	5,019	6.5%	13,791	6.4%	
Age 55 to 59 Years	362	6.4%	4,682	6.0%	12,547	5.8%	
Age 60 to 64 Years	339	6.0%	3,779	4.9%	9,908	4.6%	
Age 65 to 74 Years	387	6.8%	4,994	6.4%	13,212	6.1%	
Age 75 to 84 Years	149	2.6%	2,396	3.1%	6,526	3.0%	
Age 85 Years or Over	50	0.9%	900	1.2%	2,471	1.1%	
Median Age	34.0		32.7		32.3		
Gender Age Distribution (2017)							
Female Population	2,906	51.1%	39,006	50.2%	107,732	49.8%	
Age 0 to 19 Years	694	23.9%	11,073	28.4%	30,021	27.9%	
Age 20 to 64 Years	1,922	66.1%	23,320	59.8%	65,391	60.7%	
Age 65 Years or Over	290	10.0%	4,614	11.8%	12,319	11.4%	
Female Median Age	34.5		33.6		33.2		
Male Population	2,782	48.9%	38,710	49.8%	108,494	50.2%	
Age 0 to 19 Years	736	26.5%	11,803	30.5%	31,650	29.2%	
Age 20 to 64 Years	1,749	62.9%	23,231	60.0%	66,954	61.7%	
Age 65 Years or Over	297	10.7%	3,676	9.5%	9,890	9.1%	
Male Median Age	33.5		31.7		31.5		

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3015 E Baseline Rd Phoenix, AZ 85042	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2017)						
HH Income \$200,000 or More	109	4.6%	1,257	4.7%	3,656	4.7%
HH Income \$150,000 to \$199,999	213	9.0%	1,173	4.4%	3,778	4.8%
HH Income \$100,000 to \$149,999	391	16.6%	3,097	11.6%	9,422	12.0%
HH Income \$75,000 to \$99,999	298	12.7%	3,101	11.6%	9,292	11.9%
HH Income \$50,000 to \$74,999	462	19.6%	5,155	19.3%	15,027	19.2%
HH Income \$35,000 to \$49,999	340	14.5%	3,935	14.8%	11,792	15.0%
HH Income \$25,000 to \$34,999	238	10.1%	2,820	10.6%	7,900	10.1%
HH Income \$15,000 to \$24,999	107	4.6%	2,494	9.4%	7,277	9.3%
HH Income Under \$15,000	193	8.2%	3,620	13.6%	10,256	13.1%
HH Income \$35,000 or More	1,813	77.1%	17,717	66.5%	52,966	67.6%
HH Income \$75,000 or More	1,011	43.0%	8,628	32.4%	26,148	33.4%
Housing (2017)						
Total Housing Units	2,551		28,248		81,974	
Housing Units Occupied	2,352	92.2%	26,652	94.3%	78,399	95.6%
Housing Units Owner-Occupied	1,572	66.8%	16,761	62.9%	41,207	52.6%
Housing Units, Renter-Occupied	780	33.2%	9,890	37.1%	37,193	47.4%
Housing Units, Vacant	199	7.8%	1,597	5.7%	3,574	4.4%
Marital Status (2017)						
Never Married	1,785	39.0%	26,361	43.5%	76,318	44.8%
Currently Married	1,921	42.0%	20,344	33.6%	57,604	33.8%
Separated	239	5.2%	3,550	5.9%	9,081	5.3%
Widowed	168	3.7%	2,945	4.9%	7,229	4.2%
Divorced	463	10.1%	7,406	12.2%	20,045	11.8%
Household Type (2017)						
Population Family	4,377	76.9%	64,937	83.6%	173,579	80.3%
Population Non-Family	1,303	22.9%	12,129	15.6%	41,450	19.2%
Population Group Quarters	8	0.1%	650	0.8%	1,197	0.6%
Family Households	1,375	58.5%	17,614	66.1%	48,519	61.9%
Non-Family Households	976	41.5%	9,037	33.9%	29,881	38.1%
Married Couple with Children	351	18.2%	5,292	26.0%	14,653	25.4%
Average Family Household Size	3.2		3.7		3.6	
Household Size (2017)						
1 Person Households	711	30.2%	6,748	25.3%	21,235	27.1%
2 Person Households	816	34.7%	7,528	28.2%	22,903	29.2%
3 Person Households	367	15.6%	4,025	15.1%	12,149	15.5%
4 Person Households	237	10.1%	3,410	12.8%	9,837	12.5%
5 Person Households	121	5.2%	2,198	8.2%	5,895	7.5%
6 or More Person Households	99	4.2%	2,744	10.3%	6,380	8.1%
Household Vehicles (2017)						
Households with 0 Vehicles Available	142	6.0%	1,934	7.3%	6,732	8.6%
Households with 1 Vehicles Available	819	34.8%	9,924	37.2%	29,862	38.1%
Households with 2 or More Vehicles Available	1,391	59.1%	14,794	55.5%	41,805	53.3%
Total Vehicles Available	3,954		46,053		131,768	
Average Vehicles Per Household	1.7		1.7		1.7	

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Phoenix, AZ 85042

Labor Force (2017)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	4,519		59,548		167,323	
Estimated Civilian Employed	3,026	67.0%	34,944	58.7%	104,858	62.7%
Estimated Civilian Unemployed	173	3.8%	2,518	4.2%	6,030	3.6%
Estimated in Armed Forces	3	0.1%	41	0.1%	87	0.1%
Estimated Not in Labor Force	1,317	29.1%	22,045	37.0%	56,348	33.7%
Unemployment Rate	3.8%		4.2%		3.6%	

Occupation (2010)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	3,034		34,889		104,611	
Management, Business, Financial Operations	541	17.8%	4,590	13.2%	14,315	13.7%
Professional, Related	810	26.7%	6,929	19.9%	21,400	20.5%
Service	439	14.5%	6,284	18.0%	19,590	18.7%
Sales, Office	708	23.3%	8,918	25.6%	27,935	26.7%
Farming, Fishing, Forestry	41	1.3%	201	0.6%	500	0.5%
Construct, Extraction, Maintenance	180	5.9%	3,776	10.8%	8,806	8.4%
Production, Transport Material Moving	316	10.4%	4,191	12.0%	12,065	11.5%
White Collar Workers	2,058	67.8%	20,437	58.6%	63,650	60.8%
Blue Collar Workers	976	32.2%	14,452	41.4%	40,961	39.2%

Consumer Expenditure (2017)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$145 M		\$1.40 B		\$4.18 B	
Total Non-Retail Expenditure	\$78.8 M	54.4%	\$760 M	54.3%	\$2.27 B	54.3%
Total Retail Expenditure	\$66.1 M	45.6%	\$640 M	45.7%	\$1.91 B	45.7%
Apparel	\$5.06 M	3.5%	\$49.1 M	3.5%	\$147 M	3.5%
Contributions	\$6.50 M	4.5%	\$59.8 M	4.3%	\$180 M	4.3%
Education	\$5.50 M	3.8%	\$51.1 M	3.6%	\$155 M	3.7%
Entertainment	\$8.14 M	5.6%	\$78.2 M	5.6%	\$234 M	5.6%
Food and Beverages	\$21.1 M	14.5%	\$207 M	14.8%	\$617 M	14.8%
Furnishings and Equipment	\$5.04 M	3.5%	\$47.5 M	3.4%	\$143 M	3.4%
Gifts	\$3.69 M	2.5%	\$34.0 M	2.4%	\$102 M	2.5%
Health Care	\$11.4 M	7.9%	\$112 M	8.0%	\$334 M	8.0%
Household Operations	\$4.22 M	2.9%	\$39.5 M	2.8%	\$119 M	2.8%
Miscellaneous Expenses	\$2.13 M	1.5%	\$20.7 M	1.5%	\$61.7 M	1.5%
Personal Care	\$1.88 M	1.3%	\$18.2 M	1.3%	\$54.3 M	1.3%
Personal Insurance	\$1.10 M	0.8%	\$10.2 M	0.7%	\$30.8 M	0.7%
Reading	\$323 K	0.2%	\$3.08 M	0.2%	\$9.23 M	0.2%
Shelter	\$29.9 M	20.6%	\$288 M	20.6%	\$859 M	20.6%
Tobacco	\$854 K	0.6%	\$8.79 M	0.6%	\$26.0 M	0.6%
Transportation	\$27.3 M	18.9%	\$266 M	19.0%	\$791 M	18.9%
Utilities	\$10.7 M	7.4%	\$106 M	7.6%	\$317 M	7.6%

Educational Attainment (2017)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	3,877		48,942		135,537	
Elementary (Grade Level 0 to 8)	272	7.0%	5,976	12.2%	14,010	10.3%
Some High School (Grade Level 9 to 11)	249	6.4%	5,063	10.3%	13,410	9.9%
High School Graduate	889	22.9%	11,998	24.5%	30,793	22.7%
Some College	844	21.8%	10,172	20.8%	28,717	21.2%
Associate Degree Only	267	6.9%	3,347	6.8%	10,565	7.8%
Bachelor Degree Only	827	21.3%	7,940	16.2%	24,212	17.9%
Graduate Degree	529	13.6%	4,446	9.1%	13,830	10.2%

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Units In Structure (2010)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	1,510	74.1%	18,742	76.2%	48,478	67.2%
1 Attached Unit	218	10.7%	1,429	5.8%	3,677	5.1%
2 to 4 Units	134	6.6%	1,337	5.4%	4,172	5.8%
5 to 9 Units	150	7.4%	1,140	4.6%	4,736	6.6%
10 to 19 Units	193	9.5%	1,570	6.4%	8,003	11.1%
20 to 49 Units	56	2.7%	506	2.1%	2,621	3.6%
50 or More Units	71	3.5%	593	2.4%	3,098	4.3%
Mobile Home or Trailer	30	1.5%	1,278	5.2%	3,466	4.8%
Other Structure	2	0.1%	11	-	28	-

Homes Built By Year (2010)

Homes Built 2005 or later	12	0.6%	127	0.5%	386	0.5%
Homes Built 2000 to 2004	847	41.6%	6,026	24.5%	14,476	20.1%
Homes Built 1990 to 1999	506	24.8%	3,640	14.8%	15,635	21.7%
Homes Built 1980 to 1989	415	20.4%	5,418	22.0%	16,339	22.7%
Homes Built 1970 to 1979	146	7.2%	6,206	25.2%	15,274	21.2%
Homes Built 1960 to 1969	51	2.5%	1,824	7.4%	6,430	8.9%
Homes Built 1950 to 1959	161	7.9%	1,888	7.7%	5,270	7.3%
Homes Built Before 1949	67	3.3%	825	3.4%	2,449	3.4%

Home Values (2010)

Home Values \$1,000,000 or More	8	0.6%	155	1.0%	378	1.0%
Home Values \$500,000 to \$999,999	174	12.8%	970	6.2%	2,738	7.1%
Home Values \$400,000 to \$499,999	82	6.0%	623	4.0%	2,125	5.5%
Home Values \$300,000 to \$399,999	189	13.8%	1,905	12.1%	5,271	13.7%
Home Values \$200,000 to \$299,999	479	35.0%	3,762	24.0%	9,736	25.3%
Home Values \$150,000 to \$199,999	224	16.3%	2,598	16.5%	6,689	17.3%
Home Values \$100,000 to \$149,999	173	12.7%	2,614	16.6%	5,748	14.9%
Home Values \$70,000 to \$99,999	145	10.6%	1,696	10.8%	3,087	8.0%
Home Values \$50,000 to \$69,999	27	2.0%	926	5.9%	1,746	4.5%
Home Values \$25,000 to \$49,999	14	1.0%	655	4.2%	1,395	3.6%
Home Values Under \$25,000	41	3.0%	731	4.7%	1,928	5.0%
Owner-Occupied Median Home Value	\$228,992		\$180,577		\$202,957	
Renter-Occupied Median Rent	\$825		\$791		\$823	

Transportation To Work (2010)

Drive to Work Alone	2,143	80.5%	27,337	75.8%	76,370	75.2%
Drive to Work in Carpool	272	10.2%	4,690	13.0%	11,905	11.7%
Travel to Work by Public Transportation	46	1.7%	1,021	2.8%	3,794	3.7%
Drive to Work on Motorcycle	3	0.1%	175	0.5%	383	0.4%
Walk or Bicycle to Work	40	1.5%	855	2.4%	3,626	3.6%
Other Means	19	0.7%	310	0.9%	982	1.0%
Work at Home	140	5.3%	1,689	4.7%	4,501	4.4%

Travel Time (2010)

Travel to Work in 14 Minutes or Less	689	27.3%	8,542	24.8%	26,063	26.9%
Travel to Work in 15 to 29 Minutes	1,534	60.8%	15,908	46.3%	45,487	46.9%
Travel to Work in 30 to 59 Minutes	584	23.2%	7,459	21.7%	24,139	24.9%
Travel to Work in 60 Minutes or More	66	2.6%	1,287	3.7%	4,110	4.2%
Average Minutes Travel to Work	18.9		19.9		20.7	

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